

## Privacy Policy

### Hubber Infrastructure and Data Privacy

Hubber Infrastructure is committed to protecting your personal data and complying with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

This privacy policy explains how we collect, use, and protect your information when you visit our website ([www.hubber-infra.co.uk](http://www.hubber-infra.co.uk)), visit our premises at 71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, or interact with us in the course of business.

#### 1. Information We Collect

We may collect personal data about you in the following ways:

##### 1.1 Information You Provide to Us:

When you fill out forms on our website or elsewhere.

By sharing business cards or contact details during events, calls, emails, or correspondence.

Examples include your name, address, email, phone number, professional details, and event-related preferences.

##### 1.2 Information Collected Automatically:

Technical details about your website visit, such as your IP address, browser type, operating system, and pages viewed.

Information from email or phone exchanges with our team, which may include call records and communication content.

##### 1.3 Other Sources of Information:

Data shared by colleagues or business contacts within your organization.

Information from third-party providers or publicly available sources, such as anti-money laundering checks, regulatory compliance, or background checks.

Attendance information for events booked through our website.

#### 2. How We Use Your Information

We use your information for the following purposes:

2.1 To manage, develop, and promote our business relationships with you or the organization you represent.

2.2 To send you relevant marketing communications that align with your interests.

2.3 To operate, maintain, and improve our website, premises, and other operational systems.

2.4 To ensure the security of our premises, including the use of CCTV for safety purposes.

2.5 To comply with legal and regulatory requirements, such as anti-fraud, anti-money laundering, and litigation-related obligations.

2.6 For internal business and compliance purposes, including the review of email communications and other data for regulatory or security reasons, in accordance with UK GDPR principles.

### 3. Legal Basis for Processing

We will only process your personal data where we have a lawful basis to do so, including:

3.1 Where processing is necessary for our legitimate business interests and does not override your rights or freedoms.

3.2 To comply with legal obligations.

3.3 With your consent, where applicable, such as for marketing communications.

### 4. Sharing and International Transfers

We may share your personal data under the following circumstances:

4.1 With service providers who process data on our behalf, under strict confidentiality agreements.

4.2 With event partners for events you register for through our website.

4.3 With regulatory authorities, law enforcement, or other government bodies when required by law.

4.4 If our business or assets are acquired, your data may be shared as part of the transfer.

When transferring data outside the UK or European Economic Area (EEA), we ensure compliance with data protection laws, including the use of approved data transfer agreements.

### 5. Data Retention

We retain your personal data only for as long as necessary for the purposes outlined in this policy.

5.1 When information is no longer needed, we will securely delete it.

5.2 We may retain limited information about you after you leave your organization to maintain continuity if we re-engage with you in a new capacity.

## 6. Your Rights

Under UK GDPR, you have the following rights:

6.1 Access: Request access to the personal data we hold about you.

6.2 Correction: Request corrections to inaccurate or incomplete data.

6.3 Deletion: Request that we delete your data in certain circumstances.

6.4 Objection: Object to the processing of your data for direct marketing or other purposes.

6.5 Data Portability: Request a copy of your data in a structured, commonly used, and machine-readable format.

6.6 Complaint: Lodge a complaint with the UK Information Commissioner's Office ([www.ico.org.uk](http://www.ico.org.uk)) if you believe we have violated data protection laws.

To exercise any of these rights, please contact us using the details below.

## 7. Contact Us

If you have any questions about this policy or wish to exercise your rights, please contact us at:

Hubber Infrastructure  
71-75 Shelton Street,  
Covent Garden,  
London, WC2H 9JQ  
Email: [info@hubber-infra.co.uk](mailto:info@hubber-infra.co.uk)

## 8. Changes to This Policy

We may update this privacy policy from time to time. Changes will be posted on our website ([www.hubber-infra.co.uk](http://www.hubber-infra.co.uk)) and can also be requested via email.

Effective Date: 26<sup>th</sup> November 2024